

Key Selling Features

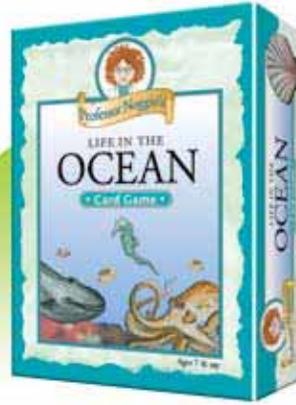
- GREAT FOR TRAVEL • 2 SKILL LEVELS • GAME TITLES FOR EVERY INTEREST • WINNER OF OVER A DOZEN AWARDS •
- A THREE-NUMBERED DIE CREATES INTERACTIVE PLAY • CHALLENGES MEMORIZATION SKILLS • DISPLAY RACKS AVAILABLE •



RAINFORESTS OF THE WORLD
Learn about monkeys, rubber plants, jaguars and more as Professor Noggin takes you from the forest floors of Africa to the canopies of the Amazon Basin. Covers both tropical and temperate rainforests.

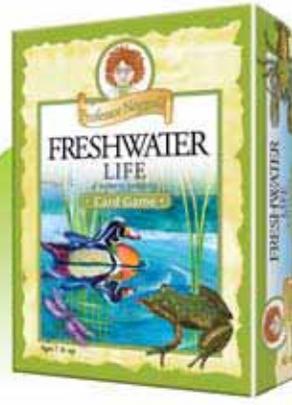
PRODUCT NO. 10442
6-25012-10442-5

AVAILABLE
APRIL 2008



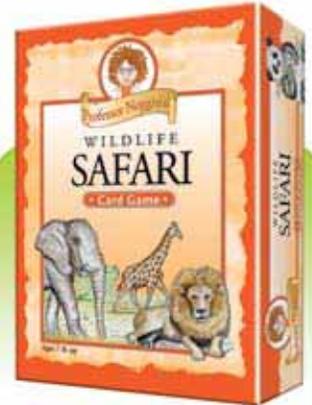
LIFE IN THE OCEAN
Explore underwater and learn about the amazing creatures in the sea. Discover facts about common mammals, plants and other life forms that make the ocean their home.

PRODUCT NO. 10411 | 6-25012-10411-1



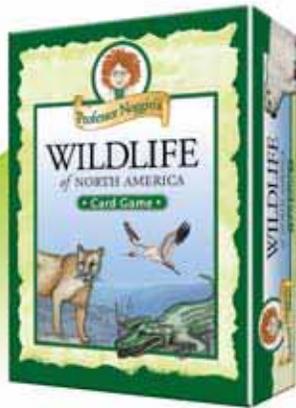
FRESHWATER LIFE OF NORTH AMERICA
Everything young naturalists need to know about life in the ponds, lakes and rivers of North America. Learn about River Otters, Wood Ducks, Mosquitoes, Snapping Turtles and more.

PRODUCT NO. 10436 | 6-25012-10436-4



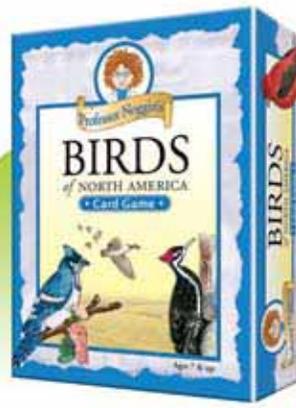
WILDLIFE SAFARI
Take a globe-trotting expedition to discover the most exciting animals in the world. From Ant-eaters to Zebras, from Elephants to Sloths, the diversity of wildlife is tremendous in this game about the wonders of the natural world.

PRODUCT NO. 10424 | 6-25012-10424-1



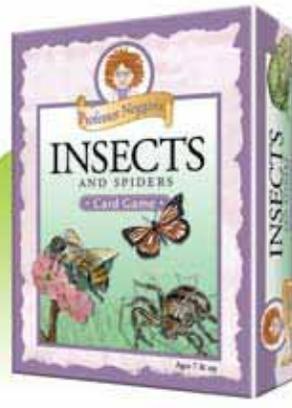
WILDLIFE OF NORTH AMERICA
Journey through North America discovering facts about our continent's most interesting animals. From Polar Bears to Pronghorns, from Alligators to Bald Eagles, this game is perfect for young nature lovers.

PRODUCT NO. 10413 | 6-25012-10413-5



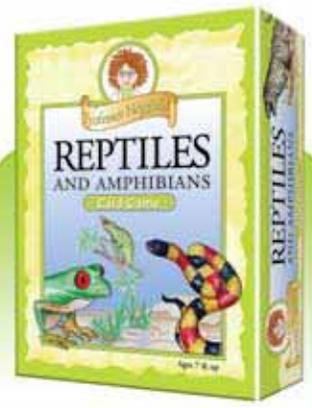
BIRDS OF NORTH AMERICA
Everything young birders need to know about the most common and interesting birds of North America. Learn to identify different species and discover fascinating facts about their habitat and behavior.

PRODUCT NO. 10414 | 6-25012-10414-2



INSECTS AND SPIDERS
Creepy crawlies are what this game is all about. Find out interesting facts about common insects and spiders of North America. Discover how many eyes and legs they have, what they eat and where they live.

PRODUCT NO. 10412 | 6-25012-10412-8



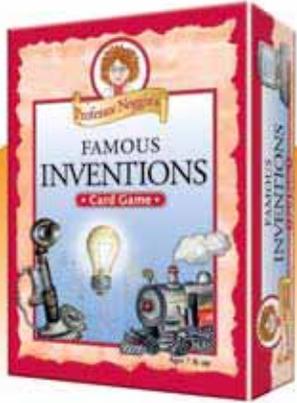
REPTILES AND AMPHIBIANS
Slimy and scaly is what this game is all about. Find out interesting facts about the various reptiles and amphibians of the world. Topics include poisonous frogs, weird lizards, sea turtles and endangered reptiles.

PRODUCT NO. 10423 | 6-25012-10423-4



Professor Noggin's Card Game Series

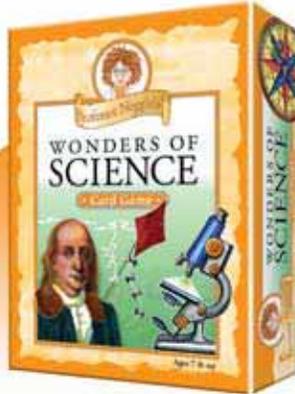
AGES 7+ | 2+ PLAYERS



FAMOUS INVENTIONS

Have you ever found yourself asking, "How was that invented?" or "I wonder who invented that?" Wonder no more! Professor Noggin has developed an inspirational game that covers the world's most famous inventions.

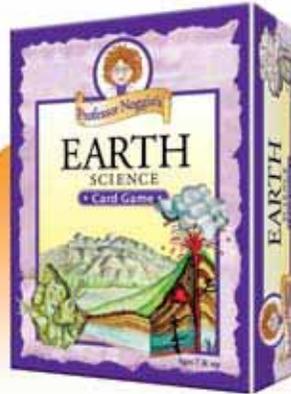
PRODUCT NO. 10422 | 6-25012-10422-7



WONDERS OF SCIENCE

Think you know your science? Perhaps the Professor can stump you. This game delves into all aspects of science, including gravity, time, sound, weather and much, much more.

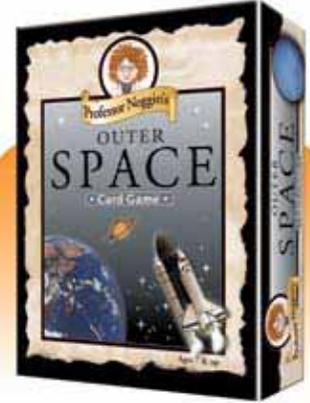
PRODUCT NO. 10421 | 6-25012-10421-0



EARTH SCIENCE

Learn about volcanoes, thunderstorms and the crust of the earth as Professor Noggin tests your knowledge on Earth Science.

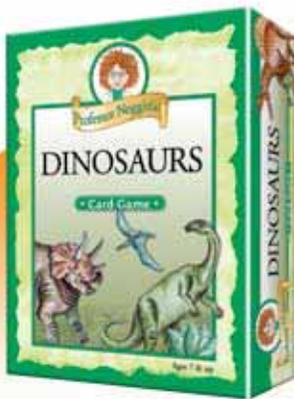
PRODUCT NO. 10425 | 6-25012-10425-8



OUTER SPACE

Explore all the things that go on in outer space. Learn fascinating information about planets, moons, spaceships, satellites, asteroids and much more!

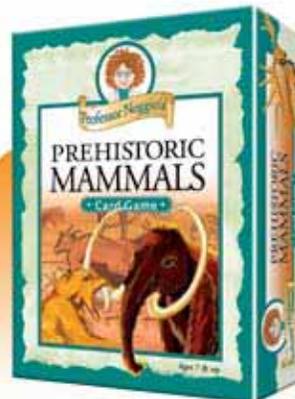
PRODUCT NO. 10417 | 6-25012-10417-3



DINOSAURS

A fun way to learn about these exceptional creatures from the past. They're all here; Pterodactyl, Tyrannosaurus Rex, Triceratops and many more!

PRODUCT NO. 10415 | 6-25012-10415-9



PREHISTORIC MAMMALS

From Giant Beavers to Woolly Rhinos, discover the lives and times of prehistoric beasts. Learn about the fascinating fauna that once roamed the earth and swam the seas.

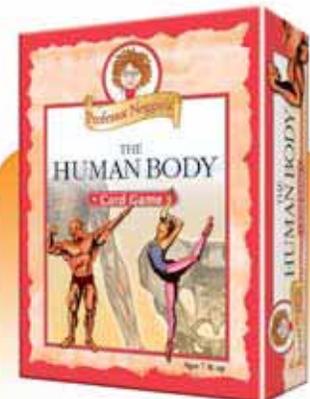
PRODUCT NO. 10431 | 6-25012-10431-9



LIFE ON THE FARM

What is life really like on a farm? Answer questions on everything from fertilizer to farm animals, aquaculture to farm machinery.

PRODUCT NO. 10416 | 6-25012-10416-6



THE HUMAN BODY

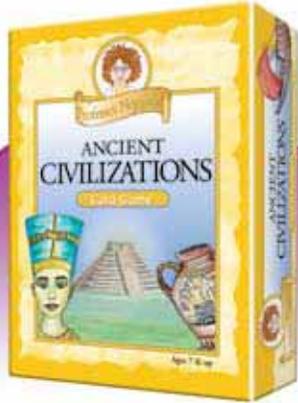
The amazing machine we live in is full of surprises! Do you wonder about sneezing, saliva or your sense of smell? Ever ponder scabs, snoring or sweat? Then this game, all about YOU, is for you!

PRODUCT NO. 10437 | 6-25012-10437-1

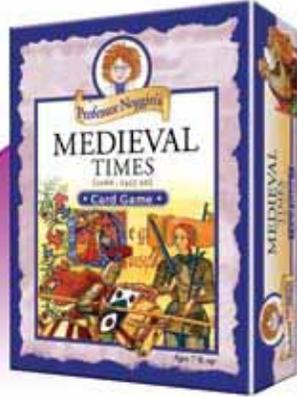


Awards

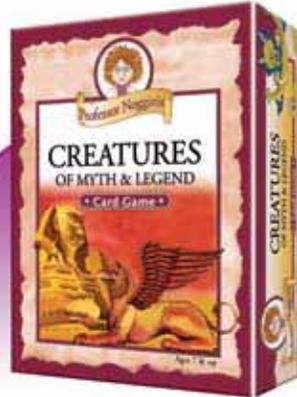
- FamilyFun Magazine, Toy of the Year (T.O.Y.) Award • National Association of Parenting Publications, NAPPA Gold Award, NAPPA Honor Award
- Dr. Toy, Best Vacation Children's Products Award • Scholastic Instructor Magazine, Best of 2005 Award, Best of 2004 Award • Early Childhood Education, Best of 2005 Award
- Discovery Education Award of Excellence • Toy Tips, 5/5 rating • Canadian Toy Testing Council, 3-Star Rating • Creative Child Magazine, Top 100 Toys



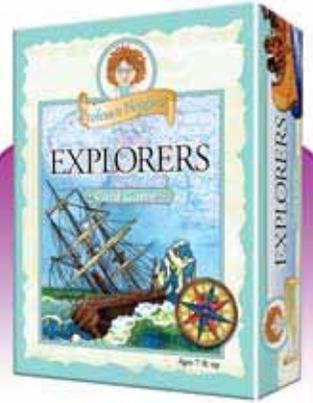
ANCIENT CIVILIZATIONS
 Professor Noggin steps back in time to explore lost, but not forgotten, civilizations. Discover facts about ancient places, philosophers, buildings, arts, clothing, empires and more on this historical journey.
 PRODUCT NO. 10420 | 6-25012-10420-3



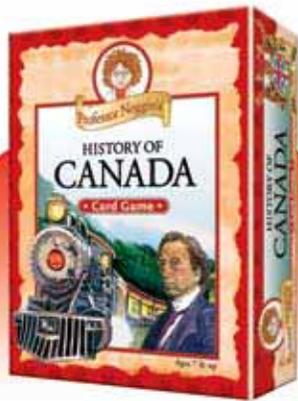
MEDIEVAL TIMES
 What did the Magna Carta do for us? Who was Joan of Arc? How did one avoid being burned as a witch? Learn the answers as you travel back in time to a world of knights, battles, castles and cathedrals.
 PRODUCT NO. 10435 | 6-25012-10435-7



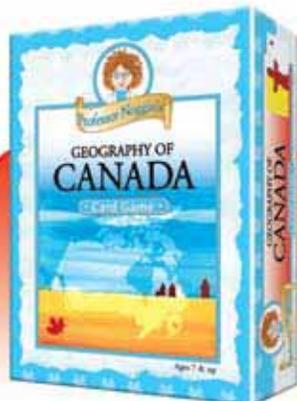
CREATURES OF MYTH & LEGEND
 Gryphons, basilisks and phoenixes all existed before Harry Potter. Learn about these mythical creatures, and explore the science, religious beliefs and cultures that created them.
 PRODUCT NO. 10434 | 6-25012-10434-0



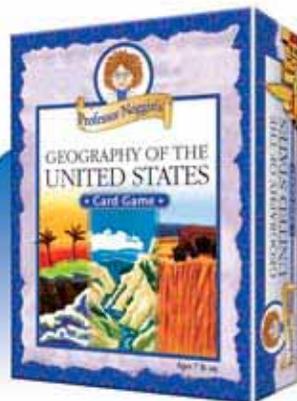
EXPLORERS
 Explorers sailed the seas, crossed deserts, descended into valleys, and survived the jungles. From Africa to Antarctica, from Asia to America, and from past to present, learn about these trailblazers who discovered not just new lands, but new peoples and new ideas.
 PRODUCT NO. 10440
 6-25012-10440-1



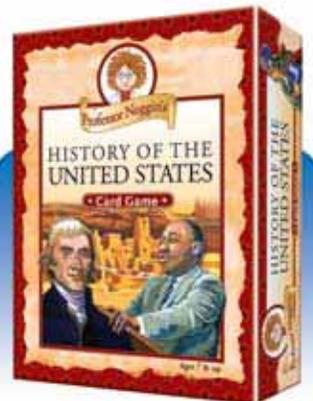
HISTORY OF CANADA
 Travel back in time and learn about Canada's colourful history. From the First Peoples to Pierre Trudeau, from the CPR to the Great Depression, this game is a snapshot of Canadian history.
 PRODUCT NO. 10430 | 6-25012-10430-2



GEOGRAPHY OF CANADA
 From sea to sea... to sea. This game is an educational experience in the world's second largest country. Learn about the provinces and territories, cities and natural wonders that make this country great!
 PRODUCT NO. 10429 | 6-25012-10429-6



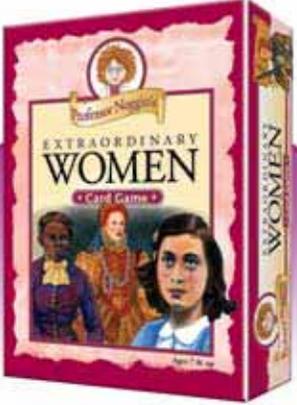
GEOGRAPHY OF THE UNITED STATES
 From rural farming communities to urban areas, from snow-capped mountains to tropical islands, this game covers both the natural and political geography of the United States. Learn about the states, cities, and natural geographical wonders that make this country such an interesting place to live.
 PRODUCT NO. 10438
 6-25012-10438-8



HISTORY OF THE UNITED STATES
 Americans have lived through times of struggle and times of celebration. Learn about the important people and events that have shaped this nation. From inventors and explorers to politicians and athletes, from conflicts and treaties to agriculture and industry, this game covers it all.
 PRODUCT NO. 10439
 6-25012-10439-5



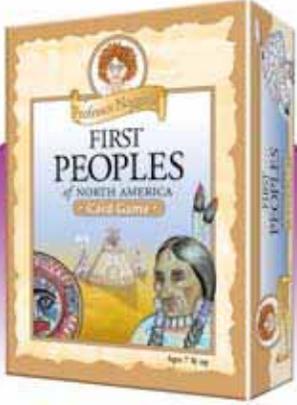
onor Award • Learning Magazine, Teachers' Choice Award • National Association for Gifted Children, Parenting for High Potential Award •
 od News, Directors' Choice Award • Parents' Choice Foundation, Parents' Choice Approved Award • Parent's Guide to Children's Media Award •
 Creative Toy Seal of Excellence Award • Sceau D'Excellence Award



EXTRAORDINARY WOMEN
 From the distant past to modern times, women have made discoveries, led countries and changed the world. Professor Noggin helps you learn interesting facts about many extraordinary women in science, the arts, politics and more.

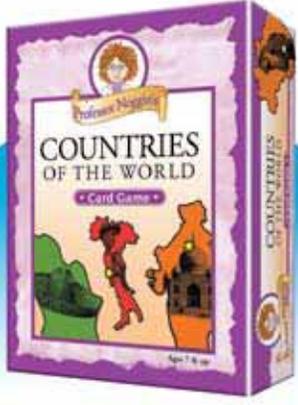
PRODUCT NO. 10441
 6-25012-10441-8

AVAILABLE APRIL 2008

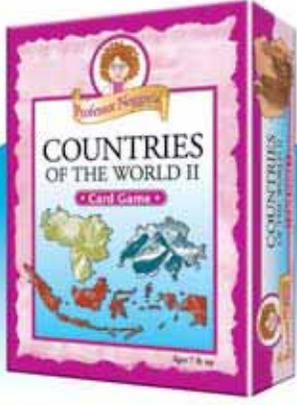
FIRST PEOPLES OF NORTH AMERICA
 Celebrate the rich cultural diversity of North America's First Peoples. Learn about the earliest methods of hunting, farming, art and transportation used by various tribes throughout the continent.

PRODUCT NO. 10419 | 6-25012-10419-7

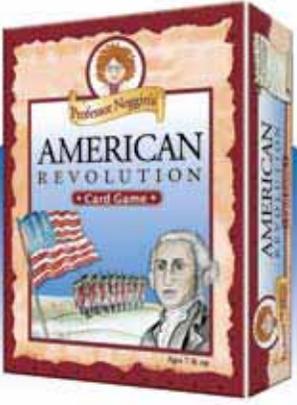
COUNTRIES OF THE WORLD
 Become an expert in geography by learning about many of the world's most interesting countries. Identify capital cities, discover interesting facts and learn to recognize countries by their shape.

PRODUCT NO. 10418 | 6-25012-10418-0

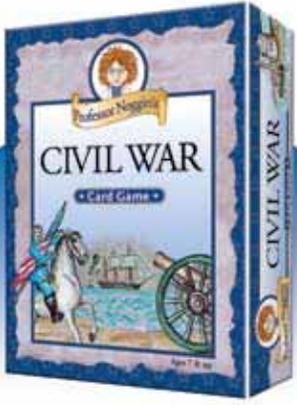
COUNTRIES OF THE WORLD II
 A companion game to the original Countries of the World card game. Learn more facts about lesser known countries and their continents.

PRODUCT NO. 10433 | 6-25012-10433-3

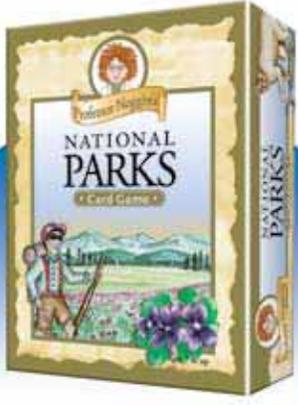
AMERICAN REVOLUTION
 A game about a little revolt that grew into the revolution that created a nation. Learn about traitors and heroes, famous battles, influential politicians and the ramifications of the war.

PRODUCT NO. 10427 | 6-25012-10427-2

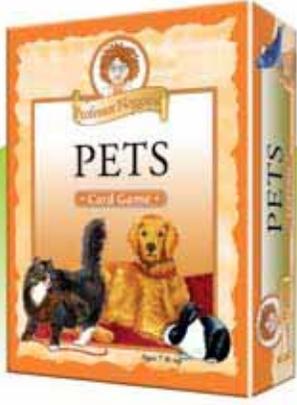
CIVIL WAR
 Learn about the war that had countrymen fighting countrymen. What caused the war? What were the most important battles? How did it end? Learn the answers to these questions and more!

PRODUCT NO. 10426 | 6-25012-10426-5

NATIONAL PARKS
 America's National Parks are the country's most prized treasures and host millions of visitors every year. Learn about these parks, the wildlife they protect, and even park safety.

PRODUCT NO. 10428 | 6-25012-10428-9

PETS
 Puppies, kittens, lizards and turtles are just a few of the popular pets that children long to adopt. Discover interesting facts about common and uncommon pets, and learn about the proper care these pets need from their human parents.

PRODUCT NO. 10432
 6-25012-10432-6

