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Kid-friendly Professor Noggin's Card Game Series wins Parents' Choice award

Victoria, BC, December 16, 2002 – Parents wanting to get their children games that are fun, safe and socially sound should turn their attention to the *Professor Noggin Card Game Series*, which won a Parents' Choice Seal of Approval Dec. 13, 2002.

The *Professor Noggin* series, created by game company Outset Media, features eight exciting games about subjects that appeal to children – insects, birds, dinosaurs, space, countries, wildlife, farm life and ocean life. The games were instant hits with the Parents' Choice Awards Committee, which is comprised of mothers, fathers, teachers, performing artists, librarians, and children.

Outset Media founder David Manga said the Seal of Approval from Parents' Choice is a milestone for the *Noggin* series.

“Professor Noggin isn't just a kid-friendly professor. This Parent's Choice Seal of Approval is validation that Professor Noggin is approved by parents, and that's an important aspect for an educational children's game,” said Manga.

Parents' Choice is North America's highly praised not-for-profit evaluator of children's books, videos, and toys. Its mission is to provide parents with information to participate wisely in their children's learning.

The *Professor Noggin* series was released across North America last summer, and is designed for ages 7 and up, 2 to 8 players. Each *Professor Noggin* game combines trivia, true/false, and multiple choice questions using 30 professionally illustrated game cards. Players make unusual discoveries while questioning each other on fascinating facts. A special three-numbered dice is included, which creates interaction and promotes communication between players.

Outset Media was founded in 1996 by David Manga. The company designs, manufactures, and distributes games, with a present product line of over 40 family games.

More information can be found at www.professornoggin.com or call Outset Media toll free at (877) 592-7374.

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