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Professor Noggin continues winning streak, wins Parent's Guide Award

Victoria, BC, October 28, 2003 – The kid-friendly Professor Noggin's Card Game Series won a Parent's Guide to Children's Media Award, game company Outset Media announced today.

Professor Noggin's Card Game Series, which has a dozen trivia games ranging from Insects and Spiders to Famous Inventions, was awarded by the nonprofit group to assist parents and others towards interesting and stimulating products that will captivate today's youth.

"We are delighted that Professor Noggin games are being awarded and promoted by such a nationally acclaimed group that is so committed towards enhancing the quality and effectiveness of children's media," said David Manga, creator of Professor Noggin's Card Game Series, and president of game company Outset Media. "We stress similar beliefs, promoting learning, fun, and family time."

Parent's Guide reviews are published and distributed nationally, and Professor Noggin's Card Game Series will be recognized in the upcoming late November issue of Parent's Guide.

Parent's Guide Testing methods are first handled by children and teens, whose comments and ratings are compiled on each product. Then parents and trained adults review those products based on criteria established on each product type, such as games, books, or audio.

Professor Noggin's Card Game Series features titles on Ancient Civilization, Famous Inventions, Wonders of Science, First Peoples of North America, Outer Space, Countries of the World, Dinosaurs, Life on the Farm, Birds of North America, Insects and Spiders, Wildlife of North America, and Life in the Ocean.

Each Professor Noggin game is for ages 7 and up and combines trivia, true/false, and multiple choice questions using 30 professionally illustrated cards. Players make unusual discoveries while questioning each other on fascinating facts. A special three-numbered die is included, which creates interaction and promotes communication between players.

More information on Professor Noggin games can be found at www.professornoggin.com, or call Outset Media toll free at (877) 592-7374. For more information on Parent's Guide to Children's Media visit www.su.edu/parentsguide.

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