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Scholastic's *Instructor* magazine honors new *Professor Noggin's* card games – again!

Victoria, BC, October 1, 2005 – For the second straight year, *Instructor* magazine has honored Outset Media's Professor Noggin's Card Game Series with its "Instructor Best" award. *Instructor* announces the new award in its October 2005 issue, available now.

"We work very hard to create games that make learning fun," said Outset Media president, David Manga. "So when professional teachers choose our products two years in a row as top learning resources for their students, it tells us that we have succeeded."

Instructor magazine is published by Scholastic, the global children's publishing and media company. *Instructor* magazine invited dozens of teachers to Scholastic to review more than 250 new products to choose the best tools for at-home learning. From these, only a select few were chosen to receive awards.

Last year, Professor Noggin's games also won this prestigious award. *Professor Noggin's* card games have now won ten major awards from parenting, education and media groups for their educational and play value.

"The Instructor Best award is further acknowledgement of the quality of our *Professor Noggin's* card game series. It is extremely gratifying for us to have our games recognized by so many influential and respected groups."

Outset Media creates board games, card games and puzzles that help develop healthy minds in children and provide healthy entertainment for families. Its first game, *All-Canadian Trivia*, is a Canadian best-seller with more than 100,000 games sold.

More information can be found at www.professornoggin.com or call Outset Media toll free at (877) 592-7374.

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