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Professor Noggin wows Regis!

FOR IMMEDIATE RELEASE

Victoria, BC, November 30, 2006 – Outset Media’s Professor Noggin made her debut on national American and Canadian television networks earlier today.

The syndicated program *Live with Regis and Kelly* featured the children’s game *Professor Noggin’s History of the United States* on a segment on Money Saving Holiday Gifts. The segment featured toys priced at \$15.00 or less.

“We are so proud of our Professor Noggin’s series,” said David Manga, inventor of the games and president of game company Outset Media. “These games just keep raking in the honours. It’s very exciting to see the momentum build like this.”

Professor Noggin’s History of the United States was introduced to the show’s producers by the editors of *FamilyFun* magazine, the premier magazine in the United States for parents of kids ages 3 to 12. *FamilyFun* announced the game as a winner of its coveted Toy of the Year Award in its November issue. The editors so liked the game that they recommended it for the popular morning show.

Professor Noggin’s History of the United States is one of 30 titles in the series, all on topics kids love; including, of course, *Professor Noggin’s History of Canada*. The *Professor Noggin’s* series has won more than a dozen awards from parenting, media and toy evaluation groups, who say the games are great for travel and stocking stuffers.

For more information about Professor Noggin and her series of learning card games for children, visit www.professornoggin.com or call toll free to 1-877-592-7374.

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