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## ***Professor Noggin wows Canada AM!***

FOR IMMEDIATE RELEASE

Victoria, BC, December 13, 2007 – Outset Media’s Professor Noggin game, *History of Canada*, made some of its own history on national Canadian television today.

The producers of *Canada AM*, Canada’s most-watched morning show, selected *Professor Noggin’s History of the Canada* for its segment on gifts for school-aged children.

“We are so proud of our Professor Noggin’s series,” said David Manga, inventor of the games and president of Outset Media. “These games just keep raking in the honours. It’s very exciting to see the momentum build like this.”

*Professor Noggin’s History of Canada* is one of 30 titles in the series, all on topics kids love; including of course, *Professor Noggin’s Geography of Canada*. The *Professor Noggin’s* games have won fifteen international awards from parenting, media and toy evaluation groups, who say the games are great for travel, birthday gifts and stocking stuffers.

For more information about Professor Noggin and her series of learning card games for children, visit [www.professornoggin.com](http://www.professornoggin.com).

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About Outset Media Corp.

Outset Media designs, manufactures and distributes high quality board games, card games and puzzles that help develop healthy minds in children and provide healthy entertainment for families. Its games have won dozens of awards for their educational value, playability and fun. Outset Media’s products are available through independent specialty retailers throughout the USA and Canada.

Based on revenue growth, *PROFIT: Your Guide to Business Success* has listed Outset Media in its PROFIT 100 ranking of Canada’s Fastest-Growing Companies for the last five consecutive years. In addition, in 2008 the Neighbourhood Toy Stores of Canada voted Outset Media its Supplier of the Year for an unprecedented fourth straight year. For more information visit [www.outsetmedia.com](http://www.outsetmedia.com), [www.professornoggin.com](http://www.professornoggin.com), or [www.cobblehillpuzzles.com](http://www.cobblehillpuzzles.com).

Because Games Matter.