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## **Outset Media product safety announcement**

April 3, 2008

To whomever it may concern,

Outset Media understands that we have entered an era where product safety is of increasing concern, especially for children's toys. While the majority of our games and puzzles are designed for older children and adults, we want to assure everyone that we have and continue to take the safety of our products very seriously.

As some of our products are made in China, we have taken the following essential steps to ensure our products are safe.

1] Over 80% of our products do not have paint, which minimizes the concern of high levels of lead. Regardless, since November 2007 all our products, including those that do not contain paint, are thoroughly tested by a certified independent testing lab to ensure that the product meets or exceeds federal regulations.

2] The ICTI CARE Process is the international toy industry's ethical manufacturing program, aimed at ensuring safe and humane workplace environments for toy factory workers worldwide. The Toy Industry Association (TIA) has mandated that all its members comply with the ICTI CARE Process by January 1, 2009. To date, there is no such requirement for Canadian companies not a member of TIA. However, Outset Media has been compliant with the ICTI CARE Process since June 1, 2006, a full two years and seven months prior to the deadline.

3] We label all of our packaging with the appropriate age recommendation and appropriate warning information.

4] We continue to manufacture some of our games geared for younger children in Canada. This includes the Professor Noggin's card game series.

Outset Media has had an unblemished record with regards to product safety, and we intend to maintain our high standards. If you have any questions or concerns, please feel free to contact myself or Sherry Ewings.

Sincerely,

David Manga  
President, Outset Media Corp.

Because Games Matter.